



# Made By A Mermaid Product Guide 2019

*Silicone Tops, Tails, Accessories*

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**Silicone mermaid  
accessories**

# Silicone Scale Cuff



Made from skin safe platinum cure silicone with mesh on the inside for added strength and comfort. These cuffs can be work in or out of water. .

Sizes available:

S  
M  
L

80\$ a pair \$45 each



# Silicone Starfish and Shells



Perfect for DIY mermaid tops! These are made from skin safe platinum cure silicone and are durable and stretchy. These come in any solid color you want with added glitter



\$75 a pair

Please refer to size in photos  
(ruler is in inches)

# Silicone Mermaid Scales



These can be used for many DIY projects including jewelry and other accessories! They can also be added to mermaid tails just use silicone or silpoxy to stick them on.



Handmade mermaid scales made from skin safe platinum cure dragonskin silicone.

1 - \$1

25 for \$20

100 for \$80

250 for \$200 save 10%!

500 for \$425 save 15%!

1000 for \$800 save 20%!

# Silicone Mermaid Pasties



Solid color pair - \$35

Custom color pair \$55

Handmade from skin safe platinum cure dragonskin silicone.

# Silicone Sea Creatures



Handmade sea creatures made from skin safe platinum cure dragonskin silicone.

These can be used for many DIY projects including jewelry and other accessories! They can also be added to mermaid tails just use silicone or silpoxy to stick them on.



Creatures options are as follows:

Starfish (4 options)

Seahorse (3 options)

Fish

Turtle

Shell (2 options)

Barnacles

Sand dollar (2 options)

Chiton

plumeria

Creatures are small please refer to ruler picture (shown in inches)



5 piece set - \$4  
10 piece set - \$8  
20 piece set - \$15

\*large starfish count as 2 pieces



# Mermaid Eggs



Individually  
priced,

\$10-\$30 each

Each is handmade  
and unique



# Silicone Mermaid Tops

# Design a Custom Mermaid Top

Custom made silicone mermaid tops made with a bra as a base.  
Made with platinum cure, skin safe, dragonskin silicone.

5 easy steps!

1. select style
2. Select straps
3. Select add ons
4. Select colors
5. Select a size

# Step 1: Select Style / Bra type

## base styles

- 1.) seaweed
- 2.) scales
- 3.) scales and sequins
- 4.) seaweed and starfish
- 5.) seaweed and shells
- 6.) seaweed, starfish, and shells



## Select Bra Type



Tops can be put on many styles of bra, traditional, strapless, lace back front clasp, bandeau, etc. the default is a traditional bra.



## Step 2: Select Straps

Straps can be

- 1.) strapless
- 2.) clear straps
- 3.) seaweed straps
- 4.) scale straps

## Step 3: Select add ons

Sea creatures can be added to your top (see pg. )

- \*Starfish (4 options)
- Seahorse (3 options)
- Fish
- Turtle
- Shell (2 options)
- Barnacles
- Sand dollar (2 options)
- Chiton
- plumeria



## Step 4: Select Color

Up to 3 colors for no extra charge, sea creatures added for no extra charge.

Additional charges:

Extra colors (\$10 each)

Color change (including Opal) (\$25 for a little bit, \$100-\$200 for full top) \*see pg.



# Step 5: Select Size

## GUIDE ME PLEASE.

### HOW TO MEASURE YOUR BRA SIZE



1

#### BUST SIZE

Measure the fullest part of your chest with a tape measure without pulling tight.

2

#### BAND SIZE

Measure around your ribcage just under your breasts, making sure the tape is snug but not tight.

If your underbust is

27" to 28"

29" to 30"

31" to 32"

33" to 34"

35" to 36"

Than your band size is

32

34

36

38

40

3

#### SUBTRACT

Now subtract the band size from your bust size.

4

#### WHAT'S THE DIFFERENCE?

The difference will determine your cup size.

If your the difference is

0"

1"

2"

3"

4"

5"

Than your cup size is

AA

A

B

C

D

DD

I can create a mermaid top in almost any size; however, For bras with bands larger than 40 and/or cups larger than DD there will be an additional charge of \$50



# Silicone mermaid tails

# Custom Mermaid Tails

5 easy steps!

1. select type
2. Select scales
3. Select fluke
4. Select colors
5. Select add ons

Please note that all tails are made from high quality platinum cure silicone which is skin safe.

## Step 1: Select Tail Type



Made by a Mermaid offers 4 different types of tails at different price points.

# Basic/Beginner silicone tail

The most affordable way to get a silicone tail made from high quality skin safe materials. This tail is a perfect option for a beginner or a mer on a budget.

Silicone outside for a realistic look and feel, neoprene inside. Sewn side seams. Comes with a built in monofin for swimming, sealed fluke with drain holes. These tails are the lightest option. Weighing about 10-15 pounds

Starting at \$650 plus shipping



# Hybrid silicone tail

Do you have a rubber fin or a silicone fluke that doesn't have a body?

With the permission of the artist who made your fluke I can create a silicone body and attach to it to create a full tail!

Full silicone body with a swimsuit liner fabric lining for added strength and comfort. The body will be permanently adhered to the fin.

Starting at \$500 plus shipping



\*Fantasea fin by mertailor is no longer being accepted for this type of tail.

# Full silicone tail (solid color)

Full silicone tails are the most realistic mermaid tail option. These tails are made with thicker silicone than the basic tail and have a swimsuit fabric lining on the inside for added durability and comfort. Realistic blended seams.

Tails come with a professional monofin built in for swimming. Sealed fluke with drain holes.

Multiple scale and fluke options to choose from!

Solid color tails can be 1 color for each part, body, fluke, fins. No designs permitted for this discounted tail type.

Starting at \$1,500 plus shipping



# Full silicone tail

Full silicone tails are the most realistic mermaid tail option. These tails are made with thicker silicone than the basic tail and have a swimsuit fabric lining on the inside for added durability and comfort. Realistic blended seams.

Tails come with a professional monofin built in for swimming. sealed fluke with drain holes.

Multiple scale and fluke options to choose from!

Starting at \$1,750 plus shipping



# Full silicone tail (individual scales)

Full silicone tails are the most realistic mermaid tail option. The individual scale upgrade makes the tails even more realistic. These tails are made with thicker silicone than the basic tail and have a mesh lining for added durability and comfort. Each scale is placed on the tail one at a time, there are no seams on the outside of the tail.



Tails come with a professional monofin built in for swimming. Sealed fluke with drain holes

Multiple fluke options to choose from!

Starting at \$2,750 plus shipping



# Differences Between tail types

<u>Basic/Beginner</u>	<u>Hybrid</u>	<u>Full silicone</u>
realistic, but the least realistic of the 3 types. good for beginners	More Realistic	Most realistic
Neoprene on the inside thin layer of silicone on the outside. Thinner fluke	Thin layer of Scuba knit on the inside thicker layer of silicone on the outside. Fluke is sent to me I don't make it.	Thicker silicone backed with either thin layer of scuba knit or mesh fabric. Thicker fluke.
Weighs about 10-15 pounds	Weighs about 15-20 pounds	Weighs about 20-30 pounds
Sewn seams, less color options	Blended seams limited color options	Blended seams unlimited color options

# Production Time

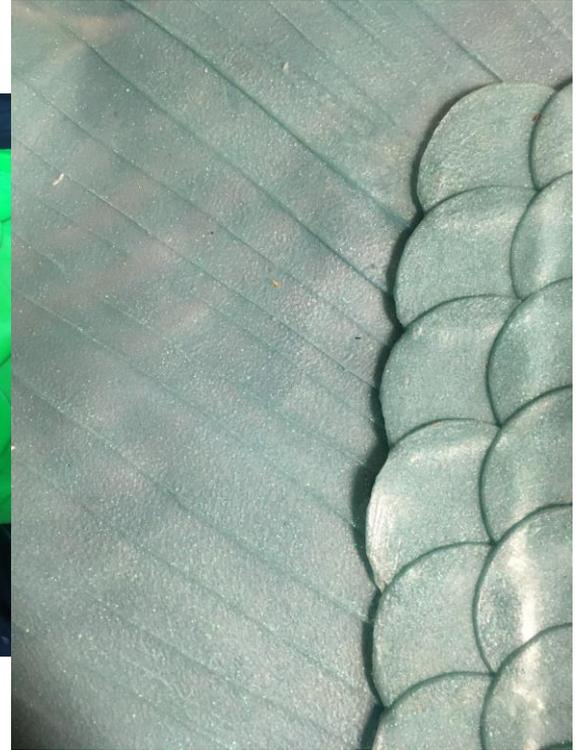
<u>Tail type</u>	<u>Estimated Production Time</u>
Basic Silicone	4-6 weeks
Hybrid Silicone	6-8 weeks
Full Silicone	10-12 weeks
Full silicone (individual)	12-16 weeks

\*please note that these are estimates and the actual production times may vary. these are estimated on the higher end meaning actual production time is likely to be shorter than these estimates. Production time does not begin until payment is completed and final design is signed off on.

## Step 2: Select Scales

<u>Tail type</u>	<u>Number of scale options</u>	<u>Pg # with options</u>
Basic Silicone	1	53
Hybrid Silicone	2	54
Full Silicone	2	54
Full silicone (individual)	1	55

# Basic Silicone Scales

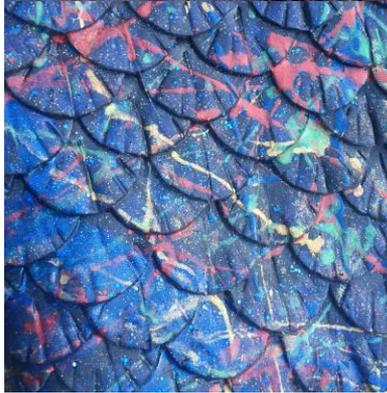


# Hybrid Silicone Scales

## Full Silicone Scales



Sand Dollar  
scales



Seashell  
scale sheet  
(hybrids, add  
\$150)



# Full Silicone Scales (individual)

Each scale is handmade and placed on the tail one at a time to create a more realistic appearance.



# Step 3: Select Fluke

<u>Tail type</u>	<u>Number of fluke options</u>	<u>Pg # with options</u>
Basic Silicone	1	
Hybrid Silicone	N/A	
Full Silicone	4	
Full silicone (individual)	4	

# Basic Silicone Fluke



\*Comes with an Aquarius monofin,  
upgrade to a Wave or a Foil for \$50 and  
upgrade to a Rapid, or mahina for \$75



# Accepted Hybrid Silicone Flukes



Homemade silicone mermaid flukes that are already assembled



Discontinued Silicone Mermaid Flipper by Mertailor



Silicone mermaid flukes made by others (with permission from whoever made the fluke)

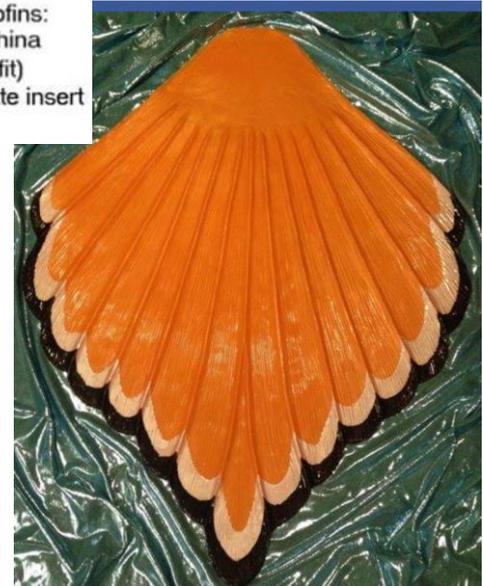
\*Must be made from Dragonskin silicone

# Accepted Hybrid Silicone Flukes

## Fancy Fish

Fluke covers from Fancy Fish Fashions can be sent to me with a monofin and I will assemble the fluke and create a tail body for it. You can also send to me already assembled to save the assembly fee of \$75

<https://www.etsy.com/shop/FancyFishFashions?>



## Full Silicone Flukes



Shortie fluke



Sarah  
fluke

# Full Silicone Flukes



Princess  
fluke



Ann Fluke

# Full Silicone Flukes and Compatible Monofins

	Shortie	Sarah	Ann	Princess
Aquarius	Yes	Yes	Yes	Yes
Foil	Yes	Yes	Yes	X
Wave	X	Yes	Yes	Yes
Rapid	X	Yes	Yes	Yes
Shooter	X	Yes	Yes	Yes
Competitor	X	X	X	X

# Step 4: Select Colors

<u>Tail type</u>	<u>Colors included</u>	<u>Max number of colors</u>
Basic Silicone	3	5
Hybrid Silicone	3	5
Full Silicone	*	*
Full silicone (individual)	*	*

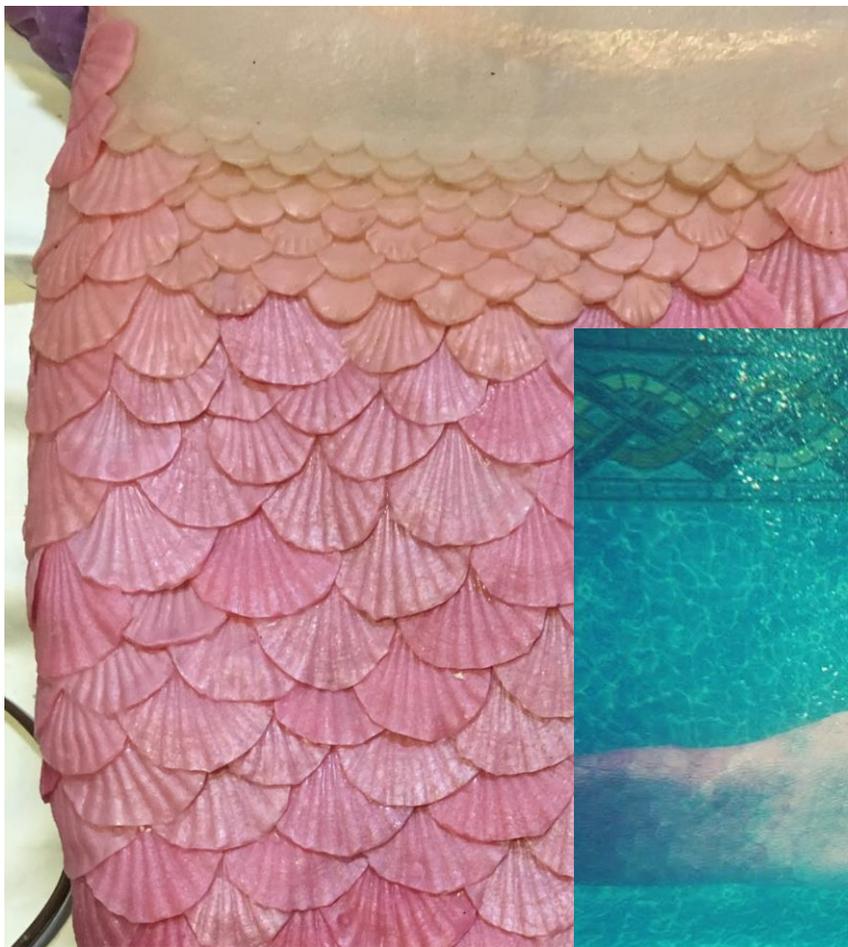
- Each additional color on basic and hybrid tails is \$25
- The fluke on hybrids will not be painted

\* No extra charge for extra colors (within reason, max of 15)

# Step 5: Select Add ons

<u>Tail type</u>	<u>Add Fins?</u>	<u>Complex design elements?</u>
Basic Silicone	Basic Side only	Not permitted
Hybrid Silicone	Any	Not permitted
Full Silicone	Any	Yes
Full silicone (individual)	Any	Yes

- Less complex design elements such as spots or stenciled shapes are allowed on basic and hybrid tails. Addition cost of \$100-\$200 depending on complexity and amount of added designs.



## Blended Waist



\*Photo not edited

You can add a blended waist to full silicone tails for an additional charge of \$100 for only a front piece and \$150 for both front and back blended. This translucent silicone waist is backed with mesh fabric so it is durable and comfortable. Custom colored to match your skin.

# Fins



Pocket fins - usually placed in the front where Jean pockets would go - \$100



More fins coming soon!



Ask about custom fins for \$200

Elle side fins can be added pretty much anywhere on the tail but are commonly added to the side. - \$150

## Dorsal Fins



Tattered dorsal, each is custom cut - \$250



Basic dorsal, can be double dorsal or single dorsal, custom cut - \$200

# Add Silicone Sea Creatures and Flowers

Sea creatures can be added to your top (see pg. )

- \*Starfish (4 options)
- Seahorse (3 options)
- Fish
- Turtle
- Shell (2 options)
- Barnacles
- Sand dollar (2 options)
- Chiton
- plumeria



# Complex Design Elements



## Opalization

Can be done to any solid color but works best on white and black backgrounds. The Opal effect will never fade or scrape off because it is inside the silicone. This can be done to fins, scales, tops, or even full tails.



## Hand Painting

Designs that require hand painting can be done for an additional cost



## Patterns

Patterns can be added to tails, tops, or fins for an additional cost.

# Complex Design Elements - Color Shift



UV reacting - color changes in sunlight, can go from white to a color or from one color to another. Available for additional charge.



Thermal reacting- color changes based on temperature. Cold reacting or hot reacting available. Can shift from white to color or from color to color. Available for additional charge.



Full color shift changes color based on lighting and angle. Available for additional charge.

# Complex Design Elements Extra Charges

<u>Element</u>	<u>Small detail (Max 12 scales)</u>	<u>Medium amount of detail or full top</u>	<u>Entire tail</u>
Opalization	\$50	\$200	\$500
Hand painted	\$50	\$100	\$200
Complex painted design	\$50	\$100	\$250
UV reacting	\$50	\$100	\$400
Thermal reacting	\$50	\$100	\$400
Full color shift	\$50	\$150	\$250

# Tail Repairs



# Tail Repairs

**Hole repair**



**Seam repairs**



# Tail Repair Pricing

\*coming soon

# How to Order

Some items will be available as pre-made items and available on etsy, at select conventions, and at some local craft fairs.

Send an email to [haleymermaid@yahoo.com](mailto:haleymermaid@yahoo.com) to enquirer about purchasing an item or commissioning a custom item.

Order forms will be sent to you and payment will need to be received in full before I begin creating your commissioned item

Commission spots are limited to keep wait times short. A deposit of 10% is needed to hold your spot and this is non refundable.

# FAQ

*Are the mermaid tails you make safe to swim in?*

The mermaid tails I make can be used for swimming but should ONLY be used by strong swimmers who have practiced with a monofin and/or a fabric mermaid tail. Your legs will be bound inside the tail and it can be difficult to get out of it while in the water, this increases the risk of accidents while swimming. Never swim alone!

*Do you accept returns or give refunds? Can I cancel my order?*

Custom made items are NON-REFUNDABLE and I do not accept returns. You may cancel your order within 24 hours of payment completion but the deposit is non-refundable.

# FAQ

*Do you have payment plans?*

Yes, I can send you an invoice on PayPal and you can take up to 6 months to pay the total. I will not begin creating your item until the payment is received in full.

*Why are your tails so expensive?*

I use medical grade, platinum cure silicone, this is a very expensive material. I use this because it is skin safe. Some people might use cheaper materials to create tails but this is not safe! Also, it takes a lot of hard work to create a tail and I have to get paid for my time and skills.

# FAQ

*I am under 18, can I order a tail?*

Yes, but a parent or guardian will need to place the order and you will both need to sign the paperwork.

*How do you make the tail fit me?*

Basic silicone tails are made using your measurements and a duct tape dummy is required for all other silicone tails. I will send instructions and videos to help you create your duct tape body double and then you will need to mail that to me so I can use it to create your tail.

# FAQ

*How do I take care of my mermaid tail?*

Care sheets will be included with your tail with information about proper care. Once you receive your tail you take full responsibility for any damages that might occur. I do provide tail repair services.

*What if the tail doesn't fit me ?*

I use the duct tape dummy and your measurements to create a tail that is a custom fit. The tail you receive will match your measurements so please be careful when measuring. If your tail does not fit, tailoring charges will be considered on a case by case basis. You will need to mark the parts that are not an exact fit and pay shipping for me to repair it. There might be a repair fee.